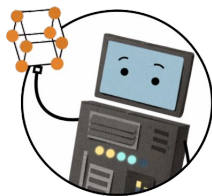


Follow-up Info Code for Creation



Imperial College
London

26th November 2018



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EPSRC
Engineering and Physical Sciences
Research Council

Overview

- Recruitment
- **Video**
- **Stand**
- **Demos**
- Giveaways
- Finance

Recruitment

1. Find **one** person to take the lead

Recruitment

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2. Persuasion is **narrowband**

Recruitment

1. Find **one** person to take the lead
2. Persuasion is **narrowband**
3. Don't expect **free pizza** to do the job

Recruitment

1. Find **one** person to take the lead
2. Persuasion is **narrowband**
3. Don't expect **free pizza** to do the job
4. Distribute tasks but organise **joint** meetings

Video

1. Prepare **accurate** storyboard



Video

1. Prepare **accurate** storyboard
2. Start **early on** (min 3 months)



Video

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2. Start **early on** (min 3 months)
3. Try min **3-4** animators



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4. Could **in principle** DIY



Video

1. Prepare **accurate** storyboard
2. Start **early on** (min 3 months)
3. Try min **3-4** animators
4. Could **in principle** DIY
5. Our budget ~£6K



Stand

1. Smaller suppliers = Lower prices

Stand

1. Smaller suppliers = Lower prices
2. Lightweight = Reusable

Stand

1. Smaller suppliers = Lower prices
2. Lightweight = Reusable
3. Modular = Easy to store

Our stand solution: X-Module

1. Modular
2. Lightweight
3. Customisable
4. Can hold weights
5. Total cost ~£5K



Our Demos

Raspberry-Pi Cluster Arcade



Our Demos

Raspberry-Pi Cluster Arcade



Defect Drop



Our Demos

Materials Discovery App

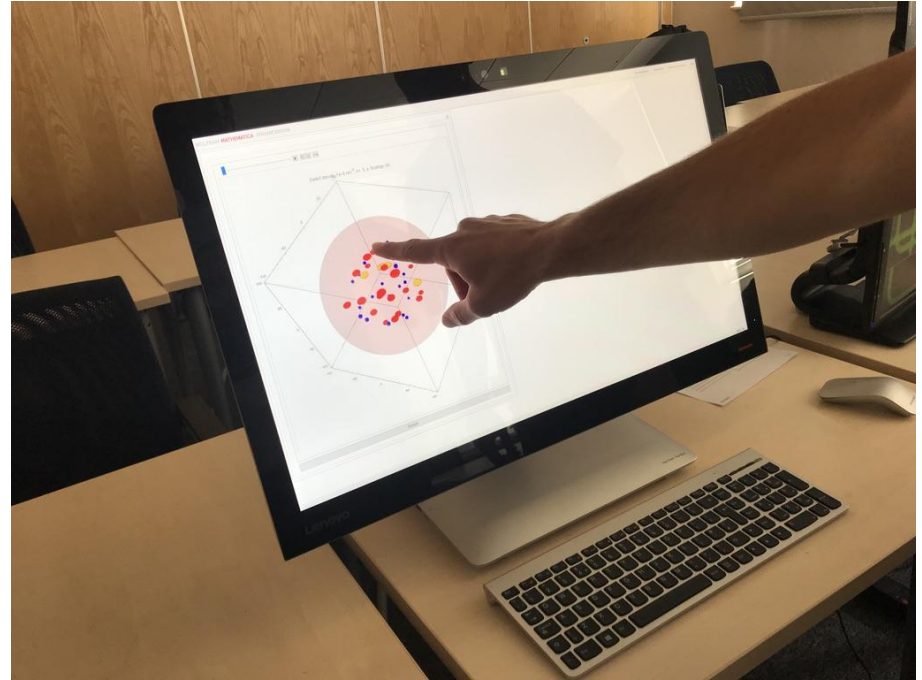


Our Demos

Materials Discovery App



Nuclear Bake Off



Demos

1. Bottleneck approach

Total cost ~3K



Demos

1. Bottleneck approach
2. Prototype at other events

Total cost ~3K



Demos

1. Bottleneck approach
2. Prototype at other events
3. Diversify

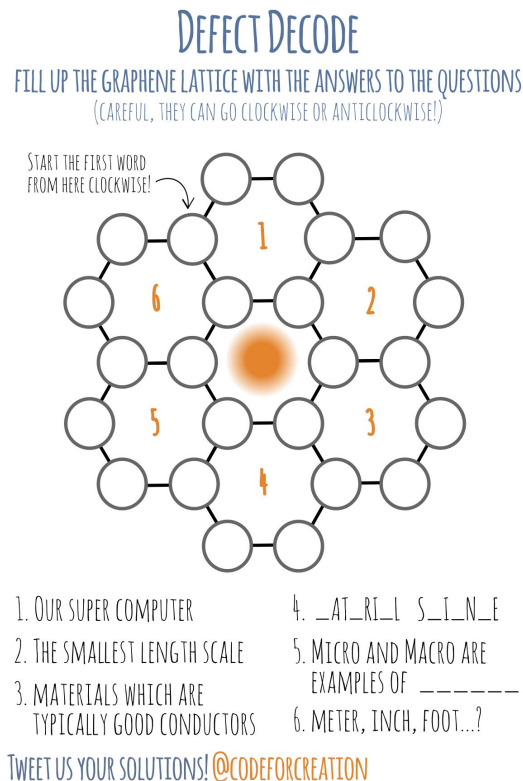
Total cost ~3K



Our giveaways

1. 4 postcards w/activities (1500 units of each)
2. 3D prints
3. Sliding puzzles
4. Tattoos, Fridge Magnets, Stickers

Total cost ~£2.5K



Giveaways

1. Orders take time...**or money**

Giveaways

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2. Beware of **burocracy**

Giveaways

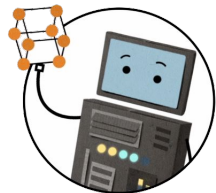
1. Orders take time...**or money**
2. Beware of **burocracy**
3. Give them **away!**

A pinch of motivation, and...

Good luck!

Don't forget to:

Enjoy yourselves!

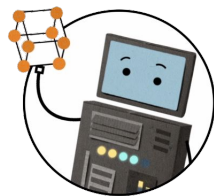


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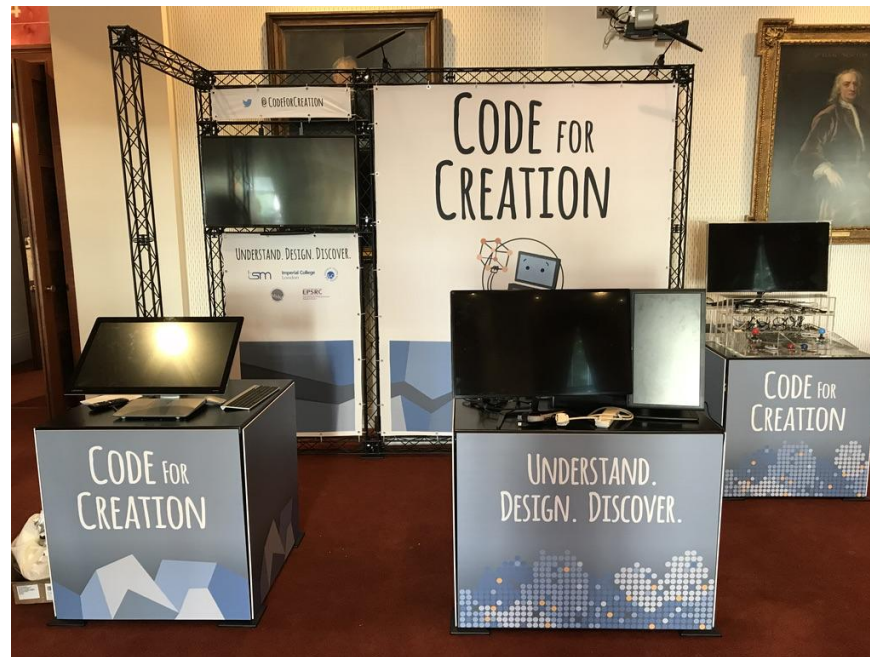
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<https://www.codeforcreation.org/>



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