

SUMMER SCIENCE

EXHIBITION

EXHIBIT AT THE ROYAL SOCIETY'S

FLAGSHIP PUBLIC ENGAGEMENT EVENT



“One of the most enjoyable and satisfying outreach opportunities that I have ever taken part in. The range of visitors is so wide that almost each encounter brings up something new.”

Exhibitor, 2019

THE
ROYAL
SOCIETY

 @royalsociety #summerscience

What is the exhibition?

The Summer Science Exhibition is the Royal Society's flagship public engagement event that takes place annually during July in central London.

Featuring 21 exhibits of cutting-edge science from across the UK, the exhibition provides a unique opportunity to engage a diverse audience with your work. Using hands-on activities and demonstrations, you can raise the profile of your research and institution with key influencers including potential funders, government and the public. We welcome proposals from researchers in academia, industry and in between, as long as the project lead is UK-based.

"I would highly recommend taking part in Summer Science, for the exposure it has given our research, and for the fantastic experience of connecting with visitors and getting direct feedback."

"An amazing experience – extremely rewarding to have the opportunity to explain to the wider public what our work is and why we are doing it."

Exhibitors, 2019



Who comes to the exhibition?

Free to attend, the exhibition attracts a diverse audience of around **13,000 visitors** including representatives from media, government, policy makers and key influencers.

2,000
school students
and teachers

1,500
invited
guests



10,000
members
of the public



Why take part?

We look for enthusiastic researchers with a passion for engaging the public with their work to take part in the exhibition each year.

RAISE YOUR PROFILE



Showcase your work in person to over 13,000 visitors. With the help of our Digital and Press teams, you could also reach millions more through press coverage and social media.

TEST PUBLIC OPINION



Find out what people think about your research or conduct your own citizen science project. You will also receive the results of our in-house evaluation, making it easy to see your stand's impact.

INSPIRE THE NEXT GENERATION



With 2,000 visiting school students, the exhibition is ideal for engaging a diverse young audience with your research, widening participation and discussing careers in STEM.

DEVELOP LASTING BENEFITS



Develop your team and their skills including project management and communication. We also encourage a sustainable approach to exhibits, and can help identify opportunities for future use, creating a lasting legacy.

NETWORK WITH THE RIGHT PEOPLE



Give your research visibility by meeting key influencers, potential funders, representatives from media, MPs, policy makers and heads of industry at our VIP Soirée evenings.

SUPPORT AND ADVICE AT EVERY STAGE



The Summer Science Exhibition has roots going back hundreds of years. Using our experience, we support and advise you from start to finish, from developing your narrative to planning and final logistics.

How can I apply?

When can I apply?

The exhibition opens its call for proposals in late Spring and closes in early Autumn.

How are exhibits selected?

Selected exhibits cover a broad range of scientific disciplines based on the following criteria:

- **Quality and innovative nature of the science;**
- **Interactive potential and hands-on elements; and**
- **Interest of research to a broad audience.**

Is there a fee to take part?

There is no entry charge to exhibit, however building an effective exhibit and resourcing during the week does cost. A successful exhibit can be built on a variety of budgets.

“It was a fantastic experience both in terms of the week itself but also for the skills portfolio that we developed as a team. As team leader I would now feel confident taking on big projects and in my own abilities to lead and direct.”

Exhibitor, 2019

Want to know more?

For information about how to apply, funding and a breakdown of costs, visit: royalsociety.org/how-to-exhibit

Alternatively, email any questions to: exhibition@royalsociety.org

Sign up to our mailing list on the website to stay up-to-date with the latest news about the call for proposals.



The Royal Society

The Royal Society is a self-governing Fellowship of many of the world's most distinguished scientists drawn from all areas of science, engineering, and medicine. The Society's fundamental purpose, reflected in its founding Charters of the 1660s, is to recognise, promote, and support excellence in science and to encourage the development and use of science for the benefit of humanity.

The Society's strategic priorities are:

- Promoting excellence in science
- Supporting international collaboration
- Demonstrating the importance of science to everyone

For further information

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Founded in 1660, the Royal Society is the independent scientific academy of the UK, dedicated to promoting excellence in science.

Registered Charity No 207043
Issued: March 2021 DES7420_2

Images:

Visitors at the Summer Science Exhibition 2019.