

## Why exhibit at the Summer Science Exhibition?

- The Exhibition provides a **safe** and **supportive** environment for researchers at all career stages to practice and perfect their public engagement skills and build their confidence in communicating their research to different audiences.
- The Exhibition offers an opportunity to develop a high-quality, engaging exhibit with support from the Royal Society, ensuring it has impact during exhibition week and lasting value beyond it. Whether engaging local communities or your institution's public engagement priority audiences, your exhibit will be **sustainable**, **versatile**, and **ready to reuse**.

You'll be supported to work with your institution or organisation's public engagement, outreach or equivalent team, helping to align your exhibit with their priorities and extend its use in their future activities and programmes.

- Exhibit teams receive **bespoke, tailored training**, worth up to £2,500, delivered on-site at your host institution or selected location by experienced public engagement and communications professional, Dr Steve Cross. The training is adapted to meet the needs of your exhibit team and is an opportunity to bring your team together, to create lasting connections, spark ideas and build team momentum.

*Exhibit teams reported an average 30% increase in confidence communicating their research to different audiences after attending the training.*

*A 2025 exhibitor reflected that a notable benefit of the training was getting in the room together early to form the team, build trust, and align on the key elements that made their exhibition a success.*

- Exhibit teams will receive **dedicated support** through a Planning Day, webinars, and one-to-one sessions with the Public Engagement team, helping them develop skills, share learning, and build confidence throughout your exhibit design and delivery.
- Exhibit teams are eligible to take place in selected **Summer Science on Tour events**, taking place across the UK and funded by the Royal Society.
- The Exhibition is an opportunity to **connect with audiences beyond research** on an extraordinary scale, meeting thousands of people from diverse backgrounds and lived experiences, whose questions, reflections, and perspectives can reveal new insights and broaden the way you think about your research.

*A 2025 exhibitor reflected that the most impactful aspect of the week was the visitors' questions, whose curiosity and insights prompted the researcher to view their work from a fresh perspective.*

*Another past exhibitor at Summer Science adopted a more people-centred approach to their work after engaging with patients affected by their research throughout the exhibition week.*

- Being selected to exhibit at the Exhibition – chosen by a panel of Royal Society Fellows and engagement experts – is a valuable **badge of recognition** for your work and a great way to **boost your profile** within your institution and the research community.

*An exhibitor from 2024 said: “[Participation in the Exhibition] has led to a lot of awareness of my research agenda at the school, faculty, and university management level, with plans to turn it into a REF impact case study.”*

- We’ll let your Vice-Chancellor, CEO or equivalent know you’ve been selected, and during the week you’ll have opportunities to meet a range of people, including senior university leaders, potential funders, and other key guests at two evening Soirees. It’s a valuable chance to **build connections**, **share your research** with influential networks, and potentially **open doors to new** collaborations and opportunities.

*An exhibitor from 2024 said: Connections made during the Exhibition have been followed up on both in an outreach capacity and research capacity. It has given us a springboard for more collaborations and has shown us to be a leader in this.*

- The Exhibition offers a platform to significantly **raise the visibility of your research**, both within the science community and in the public eye. By working closely with the Royal Society’s Communications team, you’ll have support to share your work through local and national media, digital campaigns, and influencer partnerships.

*In 2025, coverage for research showcased at the Exhibition was seen in BBC News, Evening Standard, The Metro and BBC Radio 4, among many others.*

*In 2025, research showcased at the Exhibition was featured by social media influencers Big Manny and Gab Astorga who together have over 2.5 million followers on TikTok.*

- Exhibit teams are eligible to apply for a £5,000 **support fund** towards the cost of their exhibit. This initial funding can be leveraged to secure additional funding, from your institution or other funders. This funding should be used towards the exhibit design and development and other logistical costs associated with exhibiting at the Summer Science Exhibition. This can be used to secure additional funding from other sources, such as other grant funders and your home institution.
- Exhibit teams located outside London will also have the opportunity to apply for additional funding that must be used towards team travel and accommodation during the week. These applications will be assessed on a case-by-case basis. Further information about this additional fund will be shared in our [introductory webinar on Tuesday 9 September 2025](#).