**Royal Society Summer Science Exhibition: Exhibitor Form A**

Please fill out the below questions in as much detail as possible. The deadline for submitting your completed form via SmartSurvey is **Friday 18 January 2019**.

**Exhibit overview**

1. **Title of your exhibit (as submitted on your original application)**
2. **Final title of exhibit (if different to above, maximum 10 words)**

Please note, the Royal Society has final editorial control of the title.

1. **Select up to 3 subject areas which best describes your research**
2. **What three key messages do you want visitors to take away from your exhibit?**
3. **Please explain more about the research showcased on your exhibit (200 words max.)**

Include in your answer: What are you trying to find out? Why is it important? What are the implications and applications? Please frame your answer for a non-specialist audience.

1. **Would you prefer a 4m x 2m or a 3m x 3m exhibit space?**

Please note, the Royal Society has final decision over space allocations. We will try, where possible, to accommodate individual preferences.

**Promotion**

1. **Do you have experience of working with a press office to get media coverage?**

Please include examples of any past coverage you or your research has received.

1. **Are you releasing any reports, publications or research studies ahead of the exhibition?**

If the answer is yes, please let us know if your institutional press office plan to promote this.

1. **Are there any important milestones or anniversaries close to the start of the exhibition that we should be aware of?**
2. **Are you aware of any UK journalists that actively follow your work?**

If yes, please specify.

1. **If you could see your exhibit featured in a single media outlet only, what would it be and why?**
2. **Will your lead researchers be available to open the first day of the exhibition?**
3. **Will there be any interesting sounds for radio journalists to capture at your exhibit?**

This could be the beep-boop of a supercomputer or mechanical whirring of a robotic arm in movement. It could also be something uniquely created for your exhibit, e.g. performance of spoken word artists or opera singers.

1. **Is there anything in your laboratory or relating to your research that is visually interesting and suitable for filming?**

Examples could include unique prototypes, unusual pieces of laboratory equipment or interesting narratives around your fieldwork.

1. **Do you have any particularly eye catching visuals or bespoke props which will be on display at your exhibit?**

**Contact details**

Please provide the contact details for the following:

1. **An alternative person in case we are unable to contact you over the coming months.**
2. **Your organisation's press officer**

Our press office will be in touch regarding press activity.

1. **Your organisation’s public engagement contact**
2. **A nominated point of contact for education**

This will ideally be a representative of your exhibition team who can work with our Education Outreach on your strategy to engage teachers and school groups visiting the exhibition.

**Funding**

1. **Please inform us if the research showcased in your exhibit has been supported by any of the following UK funding organisations.**

Select all which apply.

|  |  |
| --- | --- |
| 1 |  AHRC |
| 2 | BBSRC |
| 3 | CRUK |
| 4 | EPSRC |
| 5 | ESRC |
| 6 | European Commission |
| 7 | European Research Council |
| 8 | MRC |
| 9 | NERC |
| 10 | The Royal Society |
| 11 | STFC |
| 12 | UK Space Agency |
| 13 | Wellcome Trust |
| 14 | None of the above |
| 15 | Other (please specify): |

If you are funded by the Royal Society, please let us know which scientists are specifically funded, and the role they are playing within your team.

**Audience Engagement and Communication Training Days**

1. Which date(s) are Exhibitor 1 and 2 available to attend? Tuesday 12 March or Wednesday 20 March. Exhibitors are strongly encouraged to attend on the same training date.