

# The Royal Society

## Communication Skills for Public Engagement Course Agenda

Time	Activity	Description
09:30 - 10:00	Arrival, coffee	
10:00 - 12:45	Session 1: Core communication skills for face-to-face engagement	<ul style="list-style-type: none"> <li>• Welcome and review of Slack discussions.</li> <li>• Key communication skills: structures to choose for different audiences and situations.</li> <li>• Using narrative to engage and sustain interest.</li> <li>• Creating powerful analogies/metaphors to communicate complex concepts.</li> <li>• Physical presentation skills: developing an effective personal style.</li> </ul>
	Session 2: Public engagement plan development and surgery	<ul style="list-style-type: none"> <li>• Concurrent exercise and public engagement plan “surgery”: Working in pairs, delegates discuss their PE ideas and develop a suitable structure, analogy and compelling “hook” for their project. Meanwhile, the trainer circulates to give each delegate individual advice and coaching about developing the content of their chosen PE activity.</li> </ul>
12:45-13:15	Networking lunch	
13:15 - 14:00	Session 3: Taking it further	<ul style="list-style-type: none"> <li>• Review: delegates present a 1-minute summary of their refined PE plan to the group.</li> <li>• Next steps: trainer leads discussion on how to turn the plans into action, including directing delegates to post-course online resources.</li> </ul>
14:00	End	